



North Carolina Survey Results

Q1 Do you think raising North Carolina's minimum wage above the current \$7.25 per hour would help North Carolina build an economy that works for all its citizens?

Yes.....58% *Not sure*12%
No.....30%

Q2 Do you think enacting local living wage policies at the city or county level that encourage employers to pay wages that allow workers to make ends meet and not rely on public assistance would help North Carolina build an economy that works for all its citizens?

Yes.....63%
No.....17%
Not sure20%

Q3 Do you think enacting a state proposal that would guarantee all workers access to paid leave during times of serious illness, the birth of a baby, or family medical issues would help North Carolina build an economy that works for all its citizens?

Yes.....62%
No.....20%
Not sure19%

Q4 Do you think doing nothing and relying on the private market to set wages without public intervention would help North Carolina build an economy that works for all its citizens?

Yes.....29%
No.....49%
Not sure22%

Q5 What is most important to you in assessing the state's track record on job creation: that there are enough jobs for those who want to work or that the jobs being created pay a wage that allows families to meet basic needs and rising costs?

That there are enough jobs.....37%
That jobs pay a living wage.....50%
Not sure13%

Q6 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama.....46%
Mitt Romney.....49%
Someone else / Don't remember5%

Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....10%
Somewhat liberal16%
Moderate.....32%
Somewhat conservative.....24%
Very conservative19%

Q8 If you are a woman, press 1. If a man, press 2.

Woman53%
Man.....47%

Q9 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....42%
Republican.....31%
Independent / Other.....27%





Q10 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	75%
<i>African-American</i>	20%
<i>Other</i>	5%

Q11 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	20%
<i>46 to 65</i>	45%
<i>Older than 65</i>	25%

Q12 Were you born in North Carolina, or did you move here from somewhere else?

<i>Born in NC</i>	56%
<i>Born somewhere else</i>	44%

Q13 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%

Q14 Area Code

<i>252</i>	8%
<i>336</i>	17%
<i>704</i>	15%
<i>828</i>	14%
<i>910</i>	10%
<i>919</i>	16%
<i>Internet</i>	20%





	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Would Raising Min. Wage Build Econ. for All?				
Yes	58%	87%	31%	49%
No	30%	5%	53%	32%
Not sure	12%	8%	15%	19%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Would Loc. Living Wage Build Econ. for All?				
Yes	63%	83%	44%	63%
No	17%	4%	29%	12%
Not sure	20%	12%	27%	25%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Would Paid Leave Build Econ. for All?				
Yes	62%	81%	44%	47%
No	20%	6%	33%	17%
Not sure	19%	12%	23%	36%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Would Letting Mkt Set Wages Build Econ. for All?				
Yes	29%	11%	46%	28%
No	49%	72%	27%	47%
Not sure	22%	17%	27%	25%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Most Important Assessment for St's Track Record on Jobs				
That there are enough jobs	37%	20%	54%	36%
That jobs pay a living wage	50%	68%	33%	43%
Not sure	13%	12%	12%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Would Raising Min. Wage Build Econ. for All?						
Yes	58%	93%	86%	64%	36%	35%
No	30%	6%	6%	22%	47%	54%
Not sure	12%	2%	8%	14%	17%	11%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Would Loc. Living Wage Build Econ. for All?						
Yes	63%	89%	88%	63%	51%	42%
No	17%	1%	3%	16%	23%	31%
Not sure	20%	10%	9%	21%	25%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Would Paid Leave Build Econ. for All?						
Yes	62%	84%	80%	63%	48%	47%
No	20%	8%	7%	17%	28%	30%
Not sure	19%	8%	13%	19%	24%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Would Letting Mkt Set Wages Build Econ. for All?						
Yes	29%	21%	15%	18%	44%	44%
No	49%	67%	75%	53%	30%	33%
Not sure	22%	12%	10%	29%	25%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Most Important Assessment for St's Track Record on Jobs						
That there are enough jobs	37%	23%	22%	32%	49%	54%
That jobs pay a living wage	50%	70%	65%	53%	38%	37%
Not sure	13%	7%	13%	16%	13%	9%

	Base	Gender	
		Woman	Man
Would Raising Min. Wage Build Econ. for All?			
Yes	58%	66%	49%
No	30%	21%	40%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Would Loc. Living Wage Build Econ. for All?			
Yes	63%	67%	59%
No	17%	10%	25%
Not sure	20%	23%	16%

	Base	Gender	
		Woman	Man
Would Paid Leave Build Econ. for All?			
Yes	62%	67%	55%
No	20%	15%	25%
Not sure	19%	18%	20%

	Base	Gender	
		Woman	Man
Would Letting Mkt Set Wages Build Econ. for All?			
Yes	29%	22%	37%
No	49%	53%	45%
Not sure	22%	25%	18%





	Base	Gender	
		Woman	Man
Most Important Assessment for St's Track Record on Jobs			
That there are enough jobs	37%	33%	42%
That jobs pay a living wage	50%	53%	47%
Not sure	13%	13%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Would Raising Min. Wage Build Econ. for All?				
Yes	58%	81%	32%	52%
No	30%	12%	51%	34%
Not sure	12%	8%	16%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Would Loc. Living Wage Build Econ. for All?				
Yes	63%	81%	45%	57%
No	17%	6%	26%	23%
Not sure	20%	14%	28%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Would Paid Leave Build Econ. for All?				
Yes	62%	77%	50%	51%
No	20%	11%	27%	25%
Not sure	19%	12%	23%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
Would Letting Mkt Set Wages Build Econ. for All?				
Yes	29%	20%	40%	30%
No	49%	65%	27%	50%
Not sure	22%	15%	33%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
Most Important Assessment for St's Track Record on Jobs				
That there are enough jobs	37%	27%	49%	40%
That jobs pay a living wage	50%	61%	41%	44%
Not sure	13%	11%	10%	17%





	Base	Race		
		White	African-American	Other
Would Raising Min. Wage Build Econ. for All?				
Yes	58%	52%	84%	49%
No	30%	34%	8%	46%
Not sure	12%	14%	7%	5%

	Base	Race		
		White	African-American	Other
Would Loc. Living Wage Build Econ. for All?				
Yes	63%	59%	79%	57%
No	17%	18%	9%	22%
Not sure	20%	22%	11%	21%

	Base	Race		
		White	African-American	Other
Would Paid Leave Build Econ. for All?				
Yes	62%	59%	73%	53%
No	20%	21%	10%	32%
Not sure	19%	20%	17%	16%

	Base	Race		
		White	African-American	Other
Would Letting Mkt Set Wages Build Econ. for All?				
Yes	29%	29%	25%	36%
No	49%	47%	58%	42%
Not sure	22%	23%	18%	22%

	Base	Race		
		White	African-American	Other
Most Important Assessment for St's Track Record on Jobs				
That there are enough jobs	37%	42%	21%	36%
That jobs pay a living wage	50%	46%	68%	47%
Not sure	13%	13%	11%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Would Raising Min. Wage Build Econ. for All?					
Yes	58%	55%	54%	62%	55%
No	30%	34%	31%	29%	29%
Not sure	12%	11%	15%	9%	15%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Would Loc. Living Wage Build Econ. for All?					
Yes	63%	67%	61%	65%	60%
No	17%	12%	21%	17%	14%
Not sure	20%	21%	17%	18%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Would Paid Leave Build Econ. for All?					
Yes	62%	65%	71%	60%	55%
No	20%	18%	13%	21%	22%
Not sure	19%	17%	16%	18%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Would Letting Mkt Set Wages Build Econ. for All?					
Yes	29%	39%	34%	26%	26%
No	49%	39%	43%	56%	45%
Not sure	22%	22%	23%	18%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Most Important Assessment for St's Track Record on Jobs					
That there are enough jobs	37%	36%	38%	36%	39%
That jobs pay a living wage	50%	40%	51%	55%	46%
Not sure	13%	24%	11%	9%	15%

	Base	Born in NC or Somewhere Else?	
		Born in NC	Born somewhere else
Would Raising Min. Wage Build Econ. for All?			
Yes	58%	58%	58%
No	30%	31%	28%
Not sure	12%	11%	14%

	Base	Born in NC or Somewhere Else?	
		Born in NC	Born somewhere else
Would Loc. Living Wage Build Econ. for All?			
Yes	63%	65%	61%
No	17%	16%	18%
Not sure	20%	20%	21%





	Base	Born in NC or Somewhere Else?	
		Born in NC	Born somewhere else
Would Paid Leave Build Econ. for All?			
Yes	62%	62%	61%
No	20%	18%	21%
Not sure	19%	20%	18%

	Base	Born in NC or Somewhere Else?	
		Born in NC	Born somewhere else
Would Letting Mkt Set Wages Build Econ. for All?			
Yes	29%	30%	27%
No	49%	49%	49%
Not sure	22%	21%	24%

	Base	Born in NC or Somewhere Else?	
		Born in NC	Born somewhere else
Most Important Assessment for St's Track Record on Jobs			
That there are enough jobs	37%	37%	37%
That jobs pay a living wage	50%	50%	51%
Not sure	13%	13%	12%

	Base	Mode	
		Phone	Internet
Would Raising Min. Wage Build Econ. for All?			
Yes	58%	57%	62%
No	30%	33%	18%
Not sure	12%	10%	20%

	Base	Mode	
		Phone	Internet
Would Loc. Living Wage Build Econ. for All?			
Yes	63%	62%	68%
No	17%	19%	10%
Not sure	20%	20%	22%

	Base	Mode	
		Phone	Internet
Would Paid Leave Build Econ. for All?			
Yes	62%	59%	71%
No	20%	21%	12%
Not sure	19%	19%	17%





	Base	Mode	
		Phone	Internet
Would Letting Mkt Set Wages Build Econ. for All?			
Yes	29%	30%	23%
No	49%	49%	49%
Not sure	22%	21%	28%

	Base	Mode	
		Phone	Internet
Most Important Assessment for St's Track Record on Jobs			
That there are enough jobs	37%	37%	37%
That jobs pay a living wage	50%	53%	41%
Not sure	13%	10%	22%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Would Raising Min. Wage Build Econ. for All?								
Yes	58%	57%	58%	54%	54%	55%	64%	62%
No	30%	35%	31%	37%	33%	31%	29%	18%
Not sure	12%	8%	11%	9%	12%	14%	7%	20%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Would Loc. Living Wage Build Econ. for All?								
Yes	63%	54%	63%	68%	62%	57%	61%	68%
No	17%	17%	16%	17%	19%	22%	22%	10%
Not sure	20%	29%	21%	16%	19%	21%	17%	22%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Would Paid Leave Build Econ. for All?								
Yes	62%	56%	60%	59%	62%	55%	60%	71%
No	20%	32%	22%	22%	15%	22%	21%	12%
Not sure	19%	12%	18%	20%	23%	23%	19%	17%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Would Letting Mkt Set Wages Build Econ. for All?								
Yes	29%	38%	31%	30%	27%	36%	25%	23%
No	49%	40%	47%	51%	51%	39%	59%	49%
Not sure	22%	23%	22%	19%	22%	24%	16%	28%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Most Important Assessment for St's Track Record on Jobs								
That there are enough jobs	37%	45%	31%	37%	42%	49%	29%	37%
That jobs pay a living wage	50%	46%	60%	53%	50%	37%	61%	41%
Not sure	13%	9%	9%	10%	8%	14%	10%	22%

