

## COUNTY WAGE PROFILE: **Wilson County**

*These County Profiles provide a look at how workers in North Carolina counties are faring in North Carolina's low-wage economy. Wilson County is a Tier 1 county and has a working-age population of 51,492.<sup>1</sup>*

### POVERTY

24 percent of the county's residents (19,125) lived in poverty in 2012; the state poverty rate was 18 percent.<sup>3</sup>

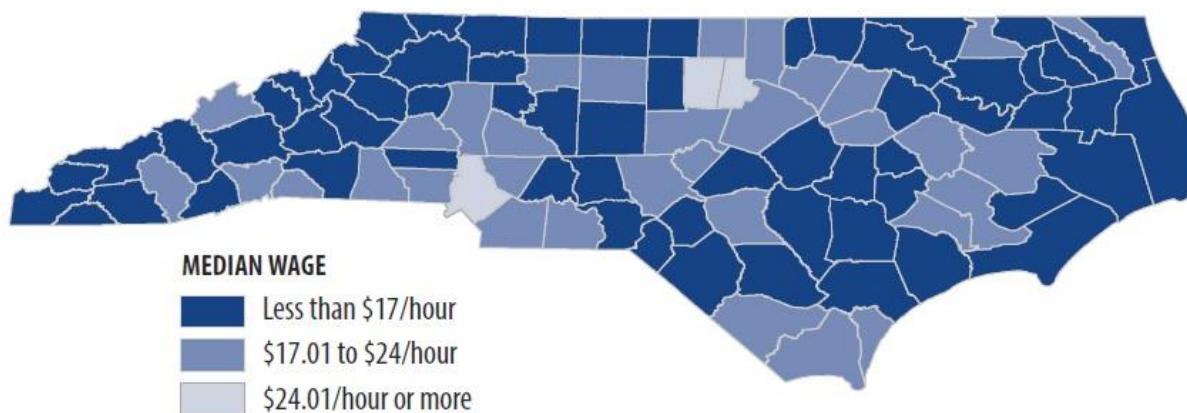
Poverty for people of color is significantly higher than for whites: 38 percent of African Americans and 50 percent of Hispanics live in poverty, while 10 percent of whites live in poverty.

47 percent of the county's residents were low-income on average from 2010 to 2012, meaning their incomes were less than twice the federal poverty level (\$46,100 for a family of four in 2012).<sup>4</sup>

13 percent of working-age people in the county live below the poverty line (\$23,500 for a family of four), while 18 percent are considered near-poor—they earn 125 percent of the poverty line.

### WAGES & INCOME

The county's median hourly wage, the wage of the worker in the middle of the distribution of all workers in Wilson County, is \$12.75.



Source: Estimated Median Wage from Occupational Employment and Wages in North Carolina, 2013

Median household income in the county was \$37,440, which equaled 83 percent of the statewide household income of \$45,195 in 2012.<sup>6</sup>

The richest 5 percent of the county's households had an average income that was more than 25 times greater than that of the poorest fifth of households and almost 6 times greater than that of the middle fifth of households on average from 2010 to 2012.<sup>7</sup>

## WORK

The number of employed persons in the county declined by 218 persons from January 2013 to January 2014.

The percentage of working-age people with jobs—a better measure of the availability of work than the unemployment rate—is 70.1 percent in Wilson County, which is 2.4 points below the state average.

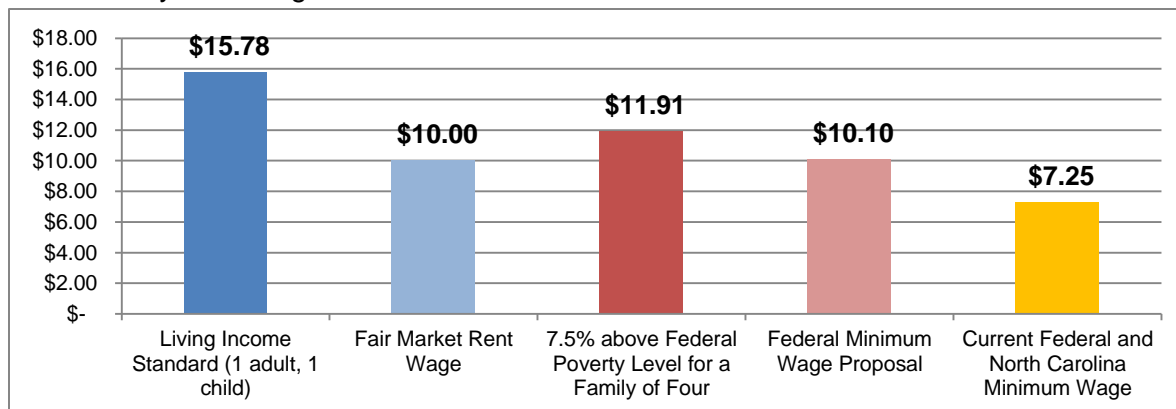
37 percent of occupations pay an average wage below the Living Income Standard for one adult, one child of \$15.78.

From 2012 to 2013, the following industries showed the fastest growth.

Industry Name	Job growth 2012-2013	Average Annual Wage	Average Hourly Wage
Grocery Product Merchant Wholesalers	194	\$33,956	\$16.33
Home Health Care Services	707	\$12,740	\$6.13
Automotive Repair and Maintenance	220	\$28,860	\$13.88
Utility System Construction	205	\$31,668	\$15.23
Grocery Stores	538	\$17,264	\$8.30
Other Support Services	11	\$18,876	\$9.08
Restaurants & other eating places	2329	\$13,312	\$6.40
Fruit Vegetable & Specialty Foods Mfg	253	\$20,176	\$9.70
Residential mental health facilities	638	\$30,836	\$14.83
Plastics Product Manufacturing	279	\$38,324	\$18.43
Employment Services/Temp agencies	842	\$20,748	\$9.98

## LIVING WAGE MEASURES

There are various measures that seek to capture what it takes to make ends meet for working families. The figure below demonstrates that many of the current measures being used fail to adequately provide a wage that allows a family to meet their basic needs in Wilson County as measured by the Living Income Standard.



*Data included in this profile is from publicly available sources including the U.S. Census Bureau, the Occupational Employment and Wages Survey from the Department of Labor and others. A full list of data sources can be found at [www.ncjustice.org/countydata](http://www.ncjustice.org/countydata).*