

Swain County

Swain County has a population of 15,564, an increase of 12.3% over the past decade.

Our communities thrive when we ...



Provide Jobs and Opportunities

There were 339 people looking for work compared to 231 job openings.

In the past year, the county's unemployment rate has gone from 4.7% to 4%.



Ensure Access to Affordable Housing and Health Services

Rent was unaffordable for 45% of renters.

21.1% did not have health insurance.

There are 376 residents for every mental health provider.



Address Structural Barriers to Equality

50.2% of residents are low-income (\$49,200 or less for a family of four).

The richest 5% of households have an average income 28 times greater than the poorest fifth and 7 times the typical household.

... make the investments needed to power prosperity for more people and places in our state.

Poverty and Economic Hardship			
	County	State	Year
Percentage of people living in poverty	15.8%	14.7%	2013-2017
Black	21.3%	24.9%	
White	17%	11.1%	
Latinx	37.3%	30.1%	
Asian	35.1%	12.7%	
American Indian	27%	26.2%	
Child poverty rate	24%	21%	2017

Healthy Lives and Communities			
	County	State	Year
Percentage of residents without health insurance	21.1%	12.1%	2013-2017
Life expectancy	74.3 years	77.6 years	2015-2017
Black	***	75.3 years	
White	76.3 years	78.4 years	
Mental health provider : residents	1 : 376	1 : 439	2019
Percentage of residents receiving SNAP	12.8%	13%	2018

Jobs and Ability to Afford the Basics			
	County	State	Year
Jobless worker : Job openings	339 : 231	202,412 : 302,886	March 2019
Unemployment rate	4%	3.7%	Dec. 2018
Change in number of people employed since December 2007	339 fewer	489,823 more	2018
Living Income Standard* wage (1 adult, 2 kids)	\$17.92	\$22.94	2019
Hourly median wage	\$13.6	\$17.19	2019
Change in median wage since the recovery began	fell 23 cents	grew 38 cents	2009, 2019
Median Household Income	\$41,407	\$52,797	2017

Educational Attainment			
	County	State	Year
Graduation rate	79.3%	86.3%	2017-2018
Black	***	83.2%	
White	80.6%	89.6%	
Latinx	***	79.9%	
Asian	***	93.4%	
American Indian	74.2%	84.4%	
Percentage of adults with Bachelor's degrees	15%	29.9%	2013-2017
Bachelor's degree, men	12.5%	28.9%	
Bachelor's degree, women	17.4%	30.7%	
Median salary, men with at least a Bachelor's	\$47,730	\$60,022	
Median salary, women with at least a Bachelor's	\$35,449	\$40,260	

Access to Affordable Housing			
	County	State	Year
Percentage of people paying more than 30% of income toward rent	45%	48.7%	2013-2017
Fair market rent for a two-bedroom unit	\$683	\$850	2018
Two-bedroom housing wage (Number of hours/week a minimum wage worker would need for a two-bedroom unit)	\$13.13	\$15.79	2018

*The Living Income Standard is a measure of what a family needs in order to cover the basic expenses. *** Insufficient data

For data sources, visit NCJustice.org/snapshots