

Bladen County

Bladen County has a population of 34,444, a decrease of 2.1% over the past decade.

We all thrive when we ...



Expand Access to Health Services

- 14% of people do not have health insurance.
- Life expectancy for white newborns is 77 years; life expectancy for Black newborns is 72.1 years.
- There is one mental health provider for every 1443 residents.



Provide Affordable Housing for All

- Rent is unaffordable for 50.3% of renters.
- 29.0% of people spend more than half of their income on rent.
- The median hourly wage is only 70.9% of what's needed for 1 adult and 2 children to make ends meet (LIS*).



Address Structural Barriers to Equality

- 51.8% of residents are considered low-income (less than \$50,200 for a family of four).**
- The richest 5% of households make an average of 32 times more than the poorest 20% of households.

... make the investments needed to promote shared prosperity for everyone in every county in N.C.

| Poverty and Economic Hardship | | | |
|--|--------|-------|-----------|
| | County | State | Year |
| Percentage of people living in poverty | 29.1% | 14.1% | 2014-2018 |
| Black | 39.1% | 23.5% | |
| White | 15.5% | 10.6% | |
| Latinx | 48.3% | 28.5% | |
| Asian | *** | 11.9% | |
| American Indian | 25.2% | 25.1% | |
| Child poverty rate | 44.2% | 20.2% | |

| Healthy Lives and Communities | | | |
|--|------------|------------|-----------|
| | County | State | Year |
| Percentage of residents without health insurance | 14% | 11.1% | 2014-2018 |
| Life expectancy | 75 years | 77.6 years | 2016-2018 |
| Black | 72.1 years | 75.2 years | |
| White | 77 years | 78.4 years | |
| Mental health provider : residents | 1 : 1443 | 1 : 409 | 2019 |
| Percentage of residents receiving SNAP | 18.9% | 12.1% | 2019 |

| Jobs and Ability to Afford the Basics | | | |
|---|---------------|-------------------|------------|
| | County | State | Year |
| Jobless worker : Job openings | 718 : 484 | 182,598 : 283,392 | Feb. 2020 |
| Unemployment rate | 4.2% | 3.3% | 2019 |
| Change in number of people employed since December 2007 | 570 fewer | 611,291 more | 2007, 2019 |
| Living Income Standard* wage (1 adult, 2 kids) | \$18.24 | \$22.94 | 2019 |
| Hourly median wage | \$12.94 | \$17.19 | 2019 |
| Change in median wage since 2009 recovery began | fell 65 cents | grew 38 cents | 2009, 2019 |
| Median Household Income | \$36,976 | \$53,922 | 2018 |

| Educational Attainment | | | |
|---|----------|----------|-----------|
| | County | State | Year |
| Graduation rate | 91.6% | 86.5% | 2018-2019 |
| Black | >95% | 83.7% | |
| White | 87.3% | 89.6% | |
| Latinx | 93.8% | 81.1% | |
| Asian | *** | 94.5% | |
| American Indian | *** | 81.2% | |
| Percentage of adults with Bachelor's degrees | 12.4% | 29.5% | 2014-2018 |
| Bachelor's degree, men | 9.1% | 26.4% | |
| Bachelor's degree, women | 15.3% | 32.7% | |
| Median salary, men with at least a Bachelor's | \$49,550 | \$61,426 | |
| Median salary, women with at least a Bachelor's | \$36,910 | \$41,197 | |

| Access to Affordable Housing | | | |
|---|-----------------|-----------------|-----------|
| | County | State | Year |
| Percentage of people paying more than 30% of income toward rent | 50.3% | 52.9% | 2014-2018 |
| Percentage of people paying more than 50% of income toward rent | 29.0% | 23.9% | 2014-2018 |
| Fair market rent for a two-bedroom unit | \$679 | \$881 | 2019 |
| Number of hours needed to work to afford a two-bedroom unit at fair market rate | 72 hours a week | 94 hours a week | 2019 |

* The Living Income Standard is a measure of what a family needs in order to cover the basic expenses. See more at NCJustice.org/LIS.
 ** A family of four is considered low-income if they make below 200% of the federal poverty line, or \$50,200 in 2018.
 *** Insufficient data

Note: This County Snapshot provides a pre-COVID-19 economic picture of counties throughout North Carolina.

For data sources or other counties, visit NCJustice.org/snapshots