

Catawba County

Catawba County has a population of 160,504, an increase of 3.7% over the past decade.

We all thrive when we ...



Expand Access to Health Services

- 10.8% of people do not have health insurance.
- Life expectancy for white newborns is 77.2 years; life expectancy for Black newborns is 73.4 years.
- There is one mental health provider for every 474 residents.



Provide Affordable Housing for All

- Rent is unaffordable for 40.7% of renters.
- 18.3% of people spend more than half of their income on rent.
- The median hourly wage is only 83.3% of what's needed for 1 adult and 2 children to make ends meet (LIS*).



Address Structural Barriers to Equality

- 36% of residents are considered low-income (less than \$50,200 for a family of four).**
- The richest 5% of households make an average of 24 times more than the poorest 20% of households.

... make the investments needed to promote shared prosperity for everyone in every county in N.C.



Poverty and Economic Hardship				
		County	State	Year
Percentage of people living in poverty		13%	14.1%	
	Black	22.1%	23.5%	
	White	9.9%	10.6%	2014-
	Latinx	29.6%	28.5%	2018
	Asian	17%	11.9%	
	American Indian	35.9%	25.1%	
Child poverty rate		20%	20.2%	

Jobs and Ability to Afford the Basics				
	County	State	Year	
Jobless worker : Job openings	2,736 : 3,889	182,598 : 283,392	Feb. 2020	
Unemployment rate	3.1%	3.3%	2019	
Change in number of people employed since December 2007	5,528 more	611,291 more	2007, 2019	
Living Income Standard* wage (1 adult, 2 kids)	\$19.49	\$22.94	2019	
Hourly median wage	\$16.24	\$17.19	2019	
Change in median wage since 2009 recovery began	grew 8 cents	grew 38 cents	2009, 2019	
Median Household Income	\$53,738	\$53,922	2018	

Access to Affordable Housing				
	County	State	Year	
Percentage of people paying more than 30% of income toward rent	40.7%	52.9%	2014- 2018	
Percentage of people paying more than 50% of income toward rent	18.3%	23.9%	2014- 2018	
Fair market rent for a two-bedroom unit	\$679	\$881	2019	
Number of hours needed to work to afford a two-bedroom unit at fair market rate	72 hours a week	94 hours a week	2019	

Healthy Lives and Communities				
		County	State	Year
Percentage of residents without health insurance		10.8%	11.1%	2014- 2018
Life exp	ectancy	76.6 years	77.6 years	2016- 2018
	Black	73.4 years	75.2 years	
	White	77.2 years	78.4 years	
Mental health provider : residents		1:474	1:409	2019
Percentage of residents receiving SNAP		11.5%	12.1%	2019

Educational Attainment				
		County	State	Year
Gradua	tion rate	89%	86.5%	
	Black	81.3%	83.7%	
	White	90.1%	89.6%	2018-
	Latinx	87.7%	81.1%	2019
	Asian	94.9%	94.5%	
	American Indian	***	81.2%	
Percentage of adults with Bachelor's degrees		24.7%	29.5%	
Bachelor's degree, men		24.2%	26.4%	
Bachelor's degree, women		25%	32.7%	2014-
Median salary, men with at least a Bachelor's		\$59,840	\$61,426	2010
Median salary, women with at least a Bachelor's		\$39,366	\$41,197	

^{*} The Living Income Standard is a measure of what a family needs in order to cover the basic expenses. See more at NCJustice.org/LIS.

Note: This County Snapshot provides a pre-COVID-19 economic picture of counties throughout North Carolina.

For data sources or other counties, visit NCJustice.org/snapshots

^{**} A family of four is considered low-income if they make below 200% of the federal poverty line, or \$50,200 in 2018.

^{***} Insufficient data