

Madison County

Madison County has a population of 22,843, an increase of 9.9% over the past decade.

We all thrive when we ...



Expand Access to Health Services

- 14.2% of people do not have health insurance.
- The average life expectancy for newborns is 77.5 years.
- There is one mental health provider for every 605 residents.



Provide Affordable Housing for All

- Rent is unaffordable for 48.8% of renters.
- 28.3% of people spend more than half of their income on rent.
- The median hourly wage is only 75.2% of what's needed for 1 adult and 2 children to make ends meet (LIS*).



Address Structural Barriers to Equality

- 38.5% of residents are considered low-income (less than \$50,200 for a family of four).**
- The richest 5% of households make an average of 25 times more than the poorest 20% of households.

... make the investments needed to promote shared prosperity for everyone in every county in N.C.

The Budget & Tax Center's Economic Snapshots provide a look at how well counties in North Carolina are faring across key indicators of economic well-being and opportunity.

Poverty and Economic Hardship				
		County	State	Year
Percentage of people living in poverty		16.3%	14.1%	
	Black	39.1%	23.5%	
	White	17.5%	10.6%	2014-
	Latinx	13.3%	28.5%	2018
	Asian	17.9%	11.9%	
	American Indian	29.2%	25.1%	
Child poverty rate		26.1%	20.2%	

Jobs and Ability to Afford the Basics				
	County	State	Year	
Jobless worker : Job openings	373:117	182,598 : 283,392	Feb. 2020	
Unemployment rate	3%	3.3%	2020	
Change in number of people employed since December 2007	534 more	611,291 more	2007, 2019	
Living Income Standard* wage (1 adult, 2 kids)	\$20.97	\$22.94	2019	
Hourly median wage	\$15.76	\$17.19	2019	
Change in median wage since 2009 recovery began	fell \$1.07	grew 38 cents	2009, 2019	
Median Household Income	\$46,426	\$53,922	2018	

Access to Affordable Housing				
	County	State	Year	
Percentage of people paying more than 30% of income toward rent	48.8%	52.9%	2014- 2018	
Percentage of people paying more than 50% of income toward rent	28.3%	23.9%	2014- 2018	
Fair market rent for a two-bedroom unit	\$993	\$881	2019	
Number of hours needed to work to afford a two-bedroom unit at fair market rate	105 hours a week	94 hours a week	2019	

Healthy Lives and Communities				
		County	State	Year
Percentage of residents without health insurance		14.2%	11.1%	2014- 2018
Life expectancy		77.5 years	77.6 years	2016
	Black	***	75.2 years	2016- 2018
	White	77.5 years	78.4 years	
Mental health provider : residents		1:605	1 : 409	2019
Percentage of residents receiving SNAP		11.1%	12.1%	2019

Educational Attainment				
		County	State	Year
Graduation rate		87.6%	86.5%	
	Black	***	83.7%	
	White	87.2%	89.6%	2018-
	Latinx	***	81.1%	2019
	Asian	***	94.5%	
	American Indian	***	81.2%	
Percentage of adults with Bachelor's degrees		25.3%	29.5%	
Bachelo	or's degree, men	21.7%	26.4%	_
Bachelor's degree, women		29.8%	32.7%	2014-
Median salary, men with at least a Bachelor's		\$57,750	\$61,426	2010
Median salary, women with at least a Bachelor's		\$31,337	\$41,197	

* The Living Income Standard is a measure of what a family needs in order to cover the basic expenses. See more at NCJustice.org/LIS.

** A family of four is considered low-income if they make below 200% of the federal poverty line, or \$50,200 in 2018.

*** Insufficient data

Note: This County Snapshot provides a pre-COVID-19 economic picture of counties throughout North Carolina.

For data sources or other counties, visit NCJustice.org/snapshots