

Sampson County

Sampson County has a population of 64,458, an increase of 1.5% over the past decade.

We all thrive when we ...



Expand Access to Health Services

- 15.5% of people do not have health insurance.
- Life expectancy for white newborns is 75.7 years; life expectancy for Black newborns is 75.6 years.
- There is one mental health provider for every 2892 residents.



Provide Affordable Housing for All

- Rent is unaffordable for 54% of renters.
- 31.8% of people spend more than half of their income on rent.
- The median hourly wage is only 71.4% of what's needed for 1 adult and 2 children to make ends meet (LIS*).



Address Structural Barriers to Equality

- 48% of residents are considered low-income (less than \$50,200 for a family of four).**
- The richest 5% of households make an average of 28 times more than the poorest 20% of households.

... make the investments needed to promote shared prosperity for everyone in every county in N.C.



Poverty and Economic Hardship				
		County	State	Year
Percentage of people living in poverty		22.8%	14.1%	
	Black	34.9%	23.5%	
	White	13.5%	10.6%	2014-
	Latinx	39.3%	28.5%	2018
	Asian	27.2%	11.9%	
	American Indian	15.6%	25.1%	
Child poverty rate		33.0%	20.2%	

Jobs and Ability to Afford the Basics				
	County	State	Year	
Jobless worker : Job openings	1,130 : 1,055	182,598 : 283,392	Feb. 2020	
Unemployment rate	3.2%	3.3%	2019	
Change in number of people employed since December 2007	3,129 fewer	611,291 more	2007, 2019	
Living Income Standard* wage (1 adult, 2 kids)	\$20.69	\$22.94	2019	
Hourly median wage	\$14.78	\$17.19	2019	
Change in median wage since 2009 recovery began	grew \$1.04	grew 38 cents	2009, 2019	
Median Household Income	\$42,807	\$53,922	2018	

Access to Affordable Housing			
	County	State	Year
Percentage of people paying more than 30% of income toward rent	54%	52.9%	2014- 2018
Percentage of people paying more than 50% of income toward rent	31.8%	23.9%	2014- 2018
Fair market rent for a two-bedroom unit	\$679	\$881	2019
Number of hours needed to work to afford a two-bedroom unit at fair market rate	72 hours a week	94 hours a week	2019

Healthy Lives and Communities				
		County	State	Year
Percentage of residents without health insurance		15.5%	11.1%	2014- 2018
Life expectancy		75.7 years	77.6 years	2046
	Black	75.6 years	75.2 years	2016- 2018
	White	75.7 years	78.4 years	
Mental health provider : residents		1:2892	1:409	2019
Percentage of residents receiving SNAP		17.3%	12.1%	2019

	Educational Attainment			
		County	State	Year
Gradua	tion rate	82.1%	86.5%	
	Black	82.9%	83.7%	
	White	84.5%	89.6%	2018-
	Latinx	78.6%	81.1%	2019
	Asian	***	94.5%	
	American Indian	***	81.2%	
	age of adults with or's degrees	12.9%	29.5%	
Bachelo	or's degree, men	11.3%	26.4%	
Bachelor's degree, women		14.5%	32.7%	2014- 2018
Median salary, men with at least a Bachelor's		\$50,767	\$61,426	2010
Median salary, women with at least a Bachelor's		\$36,702	\$41,197	

^{*} The Living Income Standard is a measure of what a family needs in order to cover the basic expenses. See more at NCJustice.org/LIS.

Note: This County Snapshot provides a pre-COVID-19 economic picture of counties throughout North Carolina.

For data sources or other counties, visit NCJustice.org/snapshots

^{**} A family of four is considered low-income if they make below 200% of the federal poverty line, or \$50,200 in 2018.

^{***} Insufficient data