OPPORTUNITY & PROSPERITY FOR ALL





#### **OUR METHODOLOGY:**

Through research and advocacy, we strive to ensure:



Safe JOBS that pay a living wage and provide meaningful benefits



**PUBLIC INVESTMENTS** that expand individual and regional opportunities for economic security



Access to quality and affordable **HEALTH CARE** 



Safe and affordable HOUSING



Quality **PUBLIC EDUCATION** for every child



**CONSUMER PROTECTIONS** from abusive practices



A stable **REVENUE SYSTEM** that adequately funds public investments while fairly distributing tax responsibility



FAIR TREATMENT FOR EVERYONE — regardless of race, ethnicity, country of origin, religion, disability, sex, gender identity, or sexual orientation

Our action plan is smart and comprehensive, employing a multi-issue, multi-strategy approach to ensure the creation of an economy that works for everyone.

This includes increasing public and political will to grow progressive, inclusive policies that advance equity and opportunity.



## **Our strategies:**

- **ENGAGEMENT**
- **RESEARCH**
- **COMMUNICATIONS**
- **LOBBYING**
- LITIGATION

#### **Communities from Murphy to Manteo**

Throughout the pandemic, we've made it clear how important it is to invest in our communities through inclusive policies that will help North Carolinians recover. We support outreach on Economic Impact Payments and develop relationships with local communities to connect them more deeply to budgetary decisions and how the state allocates public resources. These issues affect all North Carolinians, especially communities of color and those with low incomes.



### **Policies Impact People**

We help partners and legislators make value-based arguments for significant structural changes to the state tax code in order to deliver long overdue anti-racist, equitable outcomes. Most vitally, we connect the dots between these issues and communities, and make a case for robust, people-first policies. For example:

> Median worker earnings are

of what it takes for a family of 1 adult and 2 children to make ends meet

The richest

of households make an average of 28 times more than the poorest 20% of households.





Our agenda lays out the principles and policies that must guide North Carolina's ongoing response to the pandemic and address the underlying systemic changes necessary to ensure every North Carolinian-white, Black, and brown-thrives as part of an equitable recovery. This is the only way to help our state rebuild and be stronger for future generations.



# Join Us!

The North Carolina Justice Center invites you to join us throughout 2022 to voice your thoughts, hear information about the policy process and the legislative session, and develop tools to communicate a vision for North Carolina based on the goal of creating an economy that works for all. You can make a difference today by:

Engaging with us by joining an advocacy campaign or diving into our research. Visit our website at www.ncjustice.org to learn more.

Signing up for our newsletter so you can receive regular updates on legislative wins, events, and more: www.nciustice.org/signup

Making an investment in our work for long term impact. An online donation can be made via this link ncjustice.org/donate - or by scanning below O

LET'S WORK TOGETHER to end poverty, build power, and share prosperity across North Carolina!



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