

Health Care

The HEALTH ADVOCACY team works to ensure all North Carolinians—especially people with low incomes who are uninsured/underinsured, people of color, and those living in rural, under-resourced communities—have meaningful access to quality, affordable, equitable, comprehensive health care, and better health outcomes and quality of life.

EXPANDING MEDICAID in NORTH CAROLINA



OUR WORK HAS IMPACT:

Our core goal is to protect, strengthen, and expand health care for North Carolinians through Medicaid expansion work, preventing medical debt, and advocating for an equity lens in policymaking. We have already:

- **Helped expand Medicaid in North Carolina** through lobbying, advocacy, communications, and community engagement. Unlike other states that recently accomplished expansion through voter referendums, this is the first time in five years a state has expanded Medicaid through legislative action.
- **Prepared for the launch of Medicaid expansion** by creating a number of outreach and educational resources to help providers, navigators, and community-based organizations educate and enroll people into Medicaid expansion.
- **Partnered with the N.C. Department of Health and Human Services to co-brand our outreach and educational materials**, which will be shipped to hundreds of community partners across the state throughout the year. We have mailed over 60,000 pieces so far.
- **Organized and coordinated more than two dozen outreach and enrollment events** with partners and providers for the first two weeks of Medicaid expansion's go-live date to ensure North Carolina had a strong launch to the program.
- **Created a Medicaid expansion training** to teach hundreds of community members, partner advocates, community health workers, and others on how to talk to people about Medicaid, how to enroll them, and more.

The Health team's focus:

- ▶ *After a major legislative victory on expanding Medicaid in North Carolina, our team will now focus on outreach to, and enrollment of, the 600,000 North Carolinians who can finally access lifesaving health coverage.*
- ▶ *We will carry out the next phase of our Medicaid expansion work through strategic communications, community engagement, and partnerships with community-based organizations, service providers, and key government agencies.*
- ▶ *The Health team will also continue to protect access to affordable coverage by advocating for legislation that can protect North Carolinians from medical debt and bankruptcy.*

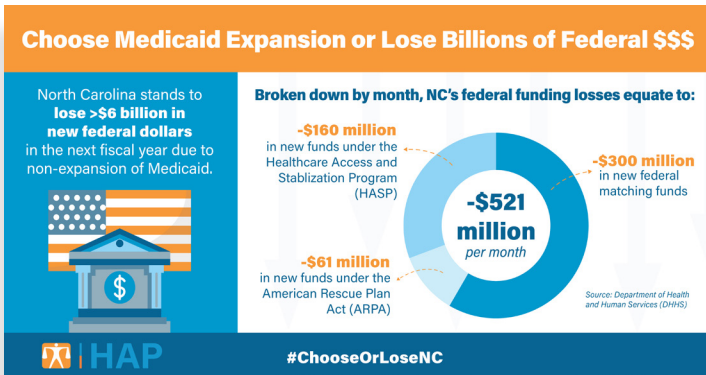


MOVING FORWARD WE WILL:

- Continue to train service providers and multi-issue coalitions on how to engage with and enroll people into Medicaid coverage.
- Organize and implement dozens of events throughout the year by partnering with public school nurses, navigators, faith leaders, and harm reduction programs to meet people where they are and sign them up for Medicaid.




- Facilitate a feedback loop between Medicaid beneficiaries and Medicaid Managed Care Prepaid Health Plans to ensure high-quality coverage and services.
- Organize community meetings and town halls to create a legislative agenda informed by the people of North Carolina for future legislative cycles.



- Target outreach and communications to hard-to-reach/hardly reached community populations to ensure every North Carolinian eligible for Medicaid expansion enrolls.
- Monitor, track, and fight legislation in the N.C. General Assembly that affects access to coverage and care, as well as medical debt.
- Conduct research, policy analysis, and data analysis with a focus on health equity and coverage.
- Provide technical assistance and support to partners in Southern states that have not expanded Medicaid.

LET'S WORK TOGETHER to end poverty, build power, and share prosperity across North Carolina!

SCAN HERE to support health care for all North Carolinians. 

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NORTH CAROLINA JUSTICE CENTER

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