WELCOME TO A VIRTUAL BRIEFING:

NORTH CAROLINA **JUSTICE CENTER**

Celebrating One Year of Medicaid Expansion



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Engagement Coordinator, **Health Advocacy**

December 10, 2024



Housekeeping Tips and Reminders

- This event is being recorded
- There will be time for questions at the end of the 30-minute presentation. **Please put any questions in the chat**.
- For IT concerns, please message Tim Hazlehurst or email <u>Tim@ncjustice.org</u>





Celebrating One Year of Medicaid Expansion! EXPANDING MEDICAID in NORTH CAROLINA

peace of mina

CAID

Record Enrollment in NC!



As of December 4, 2024, 590,331 people have enrolled in Medicaid expansion in North Carolina!

medicaid.ncdhhs.gov/reports/medicaid-expansion-dashboard

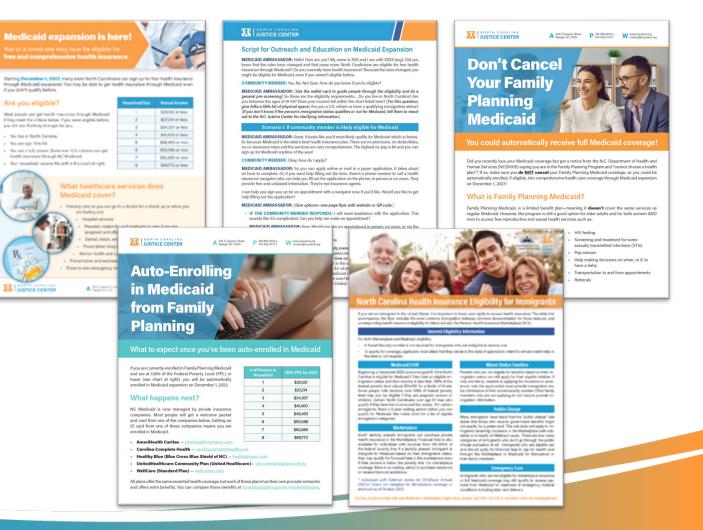


Outreach and Communications



Online Resource Hub

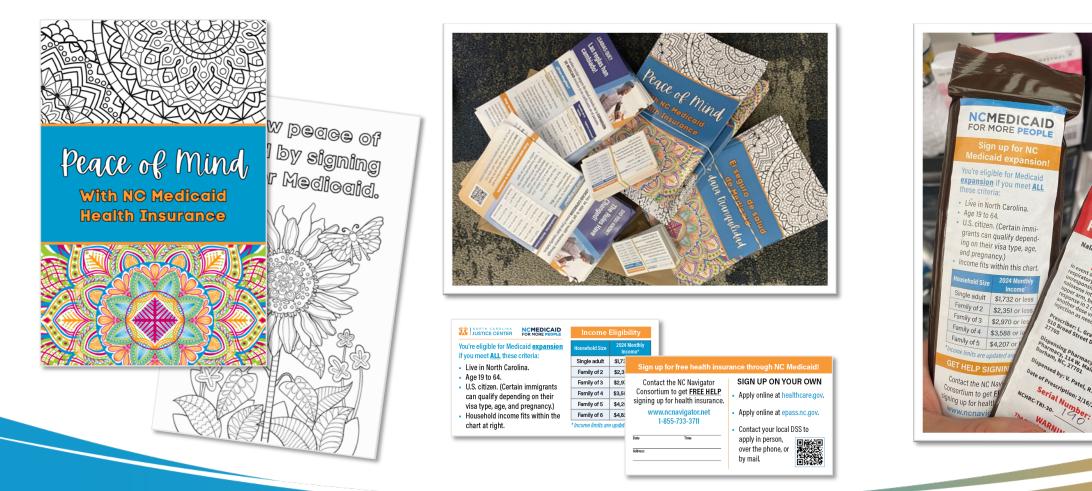




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ncjustice.org/medicaid-outreach

Print Resources for Partners





In-Person Outreach and Enrollment













Training Community Partners















Partnerships and Collaborations



NC Black Alliance

The North Carolina Black Alliance prioritizes the unique needs of Black North Carolinians, particularly in overlooked areas such as rural Eastern North Carolina.

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Care Share Health Alliance



Shakira Greene

Medicaid Expansion BIPOC Community Engagement Coordinator

- Maximize enrollment for communities of color.
- Advocate for historically marginalized populations.
- Organize and facilitate trainings in each Medicaid managed care region.
- Organize and lead community outreach and enrollment events.



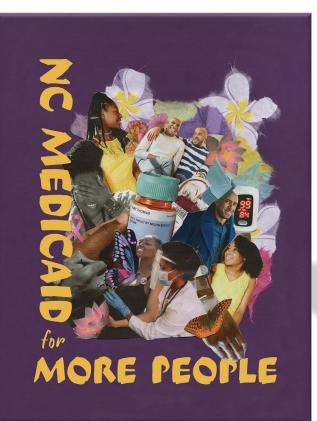
Working with Local Artists

Katerina Marroquin



ncjustice.org/zine-2

Je'wel Lucas



ncjustice.org/zine-1

JUSTICE CENTER

Catherine Edgerton



ncjustice.org/zine-3

Engagements and Connections via Language Justice



Outreach to the Hispanic Community





Key Accomplishments





Medical Debt Work in 2024



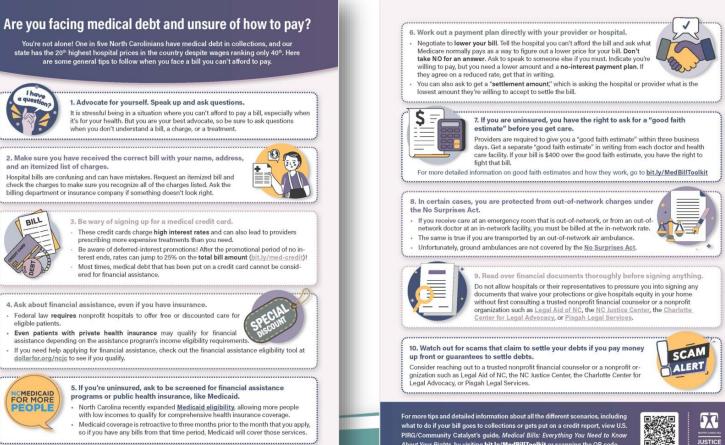
Medical Debt Resources

Resources to help people understand their options when they get a medical bill.

NCJC has partnered with Dollar For to help North Carolinians apply for hospital financial assistance.

dollarfor.org/ncjc





About Your Rights, by visiting bit.ly/MedBillToolkit or scanning the QR code

eligible patients

DHHS/Governor's Medical Debt Relief and Protection Program



No one should face financial ruin because they got sick or had an accident.

With hospital support, we can stop this from happening.

Twenty percent of North Carolinians have medical debt in collections. This figure jumps to 25 percent in communities of color. Add that to the 20th highest hospital prices in the country and our state is in a medical debt crisis.

NC hospital CEOs can alleviate this crisis by participating in an innovative NCDHHS program that would provide \$4 billion in medical debt relief for millions of North Carolinians.

All they have to do is say "yes."

We are counting on hospital leaders to choose to be a part of this win-win initiative to fight medical debt in North Carolina.

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ncjustice.org/medical-debt Advertisement paid for by the NC Justice Center





Craig Albanese, CEO, Duke University Health System Carl Armato, President and CEO, Novant Health Wesley Burks, CEO, UNC Health Mary Jo Cagle, CEO, Cone Health Mickey Foster, CEO, First Health of the Carolinas Donald Gintzig, President and CEO, WakeMed Health & Hospitals Steve Lawler, President and CEO, North Carolina Healthcare Association Greg Lowe, President, NC Division, HCA Healthcare Michael Waldrum, CEO, ECU Health Eusene Woods. President and CEO of Atrium Health

Dear Hospital Leaders, Presidents, and CEOs,

As Black Executive Directors of the undersigned organizations who are committed to the collective wellbeing, prosperity, and advancement of Black North Carolinians, we urge you to support the medical debt relief incentive program from the North Carolina Department of Health and Human Services (NCDHHS).

The number of people who have medical debt in North Carolina is shockingly high compared to the rest of the nation, yet the inequitable distribution of this debt is even more disturbing. In 2022, 20% of our state's population had medical debt in collections, but that figure climbs to 25% among communities of color.¹

The structural racism that has created less generational wealth and poor health outcomes for Black North Carolinians is why it is so vitally important for hospitals to accept the NCDHHS program to alleviate the burden of medical debt.

¹ Urban Institute. Debt in America: An Interactive Map. Available at https://apps.urban.org/features/debt-interactive-map/?type=overall&variable=totcoll

All 99 acute care hospitals in NC signed on!



RELIEF + PREVENTION + PROTECTIONS from medical debt in North Carolina

Background: A New NCDHHS Intiative

All 99 acute care hospitals around the state have decided to participate in a <u>new program</u> offered by the North Carolina Department of Health and Human Services (NCDHHS). This new program aims to:



These policies and protections are only applicable at participating hospitals.

Relieving Medical Debt for North Carolinians

The following medical debt relief measure must take place by July 1, 2025:

Hospitals must relieve or donate all *unpaid patient medical debt dating back to January 1, 2014,* for North Carolina residents enrolled in Medicaid (including Family Planning Medicaid).

Reginning July 1, 2026

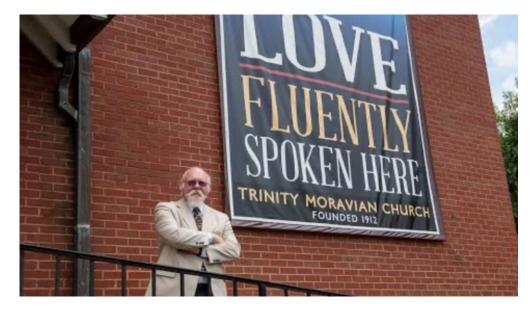
The Power of Stories

Terry Belk



JUSTICE CENTER

Pastor John Jackman



NBC NEWS

NEWS

WATCH <u>NOW</u>

North Carolina hospital company forgives debts of 11,500 people after NBC News report

Terry Belk, who owed thousands for cancer treatment for himself and his late wife, said he was stunned by a call from Atrium Health telling him the lien on his home was canceled.

Looking Ahead to 2025

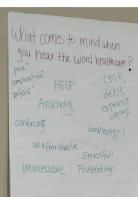


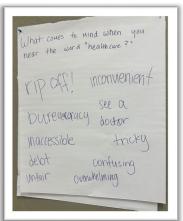
Listening Sessions

In partnership with US of Care we held health care listening sessions in four rural counties: Caldwell, Mitchell, Rockingham, and Wayne.















Sneak Peek – A Health Agenda Informed by the People

TRAPPED IN THE HEALTH CARE MAZE:

Struggling to Navigate Health Costs, Access, and Complexities in Rural North Carolina

**** * UNITED ***** STATES CARE NORTH CAROLINA JUSTICE CENTER

This project and report were a collaborative effort between United States of Care and the North Carolina Justice Center.

United States of Care and the North Carolina Justice Center would like to thank the four community coordinators we worked with who used their deep relationships and dedication to their communities'

Introduction

North Carolina continues to be a leader in t forward to improve access to health care for 2023, more than 600,000 North Caroliniar coverage as North Carolina became the 40 with hundreds of thousands now enrolled. the opportunity to access the coverage the sickness earlier, and have peace of mind kr within their reach. Medicaid expansion mar in achieving happier, healthier, and econom through increased coverage.

However, affordability remains a major con

Policy Recommendations

Policymakers should consider the following policy solutions to address these concerns.

MAKE HEALTH CARE More Affordable

As North Carolinians continue to struggle with high health care costs, policymakers should enact policies to:

• Protect patients from medical debt: As noted [in side bar], policymakers recently took action to relieve and protect patients with low incomes from existing and future medical debt. The provisions in this program should be made permanent and codified into statute, including implementing presumptive eligibility for financial assistance, capping interest rates at 3%, and banning extraordinary debt collection practices. Additionally, legislators should relieve medical debt for those who were not eligible for the recent program, expand the financial and consumer protections for those with incomes beyond 300% of

All 99 acute care hospitals opted into a new program that the state recently created to relieve existing medical debt for two million North Carolinians



Medical Debt Campaign 2025

Together we can expand on the progress we've had with Medicaid expansion and the Medical Debt Program, but we need your help!

Opportunities to join the movement!

- Sign up to take action:
 - Postcard campaign!!!
 - Advocacy day
- Share your story



Help us fight for medical debt relief and protections by signing up to:











Thank you for joining us!



www.ncjustice.org