

A SECOND CHANCE FOR FOOD SECURITY

SOCIAL MEDIA TOOLKIT



Help us spread the word about the Felony Drug SNAP ban on social media. You can educate the people in your network about the harmful policy.

This toolkit contains sample hashtags, tweets, and Instagram posts that you can use.



FCCJ

FAIR CHANCE CRIMINAL
JUSTICE PROJECT

EVERYONE DESERVES ADEQUATE ACCESS TO FOOD

Short Posts

- NC still enforces a ban on SNAP benefits against people who have a felony drug conviction. A conviction shouldn't mean a lifetime of food insecurity. It's time for change. #EndNCFelonyDrugSNAPBanNC
- 91% of people released from prison do not have reliable access to food. The Felony Drug SNAP Ban makes it even harder for people to rebuild their lives. Let's lift this harmful ban in NC! #SecondChanceForFoodSecurity
- In NC, thousands of people with felony drug convictions are banned from accessing SNAP, putting them at greater risk of food insecurity and recidivism. We must act now. #SecondChanceForFoodSecurity
- States that allow SNAP benefits to people with felony drug convictions saw lower substance use and overdose rates. Expanding food benefits improves health outcomes and saves lives. NC must do the same! #HealthyOutcomesForAll
- Every \$1 spent on SNAP generates \$1.50 for the economy. The Felony Drug SNAP Ban not only hurts people, it weakens NC's economy. Let's end this harmful policy. #PublicSafetyThroughFoodAccess

Long Posts

- Did you know? In NC, a felony drug conviction can bar you from receiving food assistance for life. People returning from incarceration already face barriers to employment, housing, and healthcare. Denying them SNAP benefits only makes it harder to rebuild their lives and support their families. It's time for NC to end the Felony Drug SNAP Ban and ensure that everyone has access to the food they need to thrive. #EndSNAPBanNC
- Imagine coming home from prison and being told you can't get food assistance just because of a past mistake. This is the reality for thousands of North Carolinians affected by the felony drug disqualification. Food insecurity shouldn't be part of anyone's sentence. It's time to end this unjust policy. Join the movement! Visit ncjustice.org/felony-snap-ban to take action. #EndSNAPBanNC
- North Carolina remains one of the few states that still denies food assistance to individuals with certain felony drug convictions, even after they have served their time. This policy disproportionately impacts Black and Brown communities, increases food insecurity, and makes it harder for individuals to reintegrate into society. Research shows that access to SNAP reduces recidivism, supports better employment outcomes, and strengthens families and communities. Join the campaign today: ncjustice.org/felony-snap-ban. #EndSNAPBanNC



Now is the time for North Carolina to
end the Felony Drug SNAP Ban.

Hashtags

#EndNCFelonyDrugSNAPBan
#PublicSafetyThroughFoodAccess
#SecondChancesForFoodSecurity
#HealthyOutcomesForAll
#EndSNAPbanNC

Graphics



JOIN OUR CAMPAIGN AND LEARN MORE. VISIT:

NCJustice.org/Felony-Snap-Ban

CONTACT US:

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